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The Ronald Reagan Presidential Foundation and Institute Announces Nancy Reagan Scholarship Program

***Video-based competition will award college scholarships in honor of the Centennial
Celebration of former first lady Nancy Reagan***

SIMI VALLEY, CA – The Ronald Reagan Presidential Foundation and Institute today launched a new scholarship program in honor of former First Lady Nancy Reagan’s centennial birthday celebration. The #JustSayNo 2.0 Nancy Reagan Scholarship Competition invites students to compete for \$5,000 in college scholarships by updating the iconic 1980s campaign for the modern era.

In recognition of Mrs. Reagan’s tireless efforts on behalf of her husband, the nation, and the Foundation which bears her husband’s name, the *Nancy Reagan Centennial* is filled with celebratory events, content rich programming, and special projects that highlight her many contributions.

Throughout the Reagan Administration, Nancy Reagan championed the *Just Say No* public service campaign discouraging children from using drugs. Mrs. Reagan traveled the nation and the world bringing her message to young people in partnership with some of the most recognizable celebrities of the 1980s. She memorably stated, “Drugs take away the dream from every child’s heart and replace it with a nightmare, and it’s time we in America stand up and replace those dreams.” By 1988, more than 12,000 *Just Say No* clubs had been formed. The results were encouraging: cocaine use by high-school seniors dropped by one-third, the lowest rate in a decade.

To enter the #JustSayNo 2.0 Scholarship Competition, high school and college students must produce and submit an original 30-second PSA to encourage their peers to stand strong against today’s drug pressures. The deadline for submissions is March 27, or until the first 100 submissions are received. The winners will be recognized during the Nancy Reagan Centennial in summer 2022.

For more information on the #JustSayNo 2.0 Nancy Reagan Scholarship Competition, visit <https://www.reaganfoundation.org/education/scholarship-programs/justsayno-20-nancy-reagan-scholarship-competition/>

About the Ronald Reagan Foundation & Institute:

The Ronald Reagan Presidential Foundation and Institute is the sole nonprofit organization created by President Reagan charged with continuing his legacy and sharing his principles — individual liberty, economic opportunity, global democracy, and national pride. The Foundation is a non-partisan organization which sustains the Ronald Reagan Presidential Library and Museum in Simi Valley, CA, the Reagan Center for Public Affairs, the Presidential Learning Center, The Air Force One Pavilion, the award-winning Discovery Center and the Reagan Institute, which carries out the Foundation’s mission in Washington, DC. The Reagan Library houses over 55 million pages of Gubernatorial, Presidential and personal papers and over 60,000 gifts and artifacts chronicling the lives of Ronald and Nancy Reagan. It also serves as the final resting place of America’s 40th President and his First Lady.

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