

# RISE 2018



April 12, 2018

Ronald Reagan Building and International Trade Center

**7:45AM - 8:30AM**  
THE AMPHITHEATER  
**8:30AM-9:35AM**  
THE AMPHITHEATER

**BREAKFAST & REGISTRATION**

**OPENING PLENARY – THE LEARNING SOCIETY**

Thirty-five years ago, *A Nation at Risk*, one of the most significant documents in the history of American public education, was presented to the American people. It challenged Americans to create a Learning Society, “At the heart of such a society is the commitment to a set of values and to a system of education that affords all members the opportunity to stretch their minds to full capacity, from early childhood through adulthood, learning more as the world itself changes.” *A Nation at Risk* argued that education not only created career opportunities, but added to a general quality of life. This panel will revisit the idea of the Learning Society, and what is necessary to provide opportunities for all Americans to learn, grow, and contribute to their fullest ability.

**Introduction:** The Honorable Frederick J. Ryan, Jr., Chairman of the Board of Trustees, Ronald Reagan Presidential Foundation and Institute

**Moderator:** Ms. Romy Drucker, Co-Founder and CEO, *The 74*

**Panelists:** President Janet Napolitano, President of University of California, 21st Governor of Arizona, Dr. Condoleezza Rice, 66th Secretary of State, Former Provost of Stanford University, Chair of NCAA Commission on College Basketball

**9:45AM-10:35AM**  
THE AMPHITHEATER

**PANEL 1 – THREE AND A HALF DECADES LATER**

This panel will look at the trajectory of the education system over the past thirty-five years through the areas of change prioritized in *A Nation at Risk*: content, standards & expectations, time, teaching, and leadership. This panel will not only ground attendees in the seminal report but also lay foundations for discussions of today’s shifting education landscape.

**Introduction:** Ms. Kirsten Perry, 2018 School Counselor of the Year

**Moderator:** Mr. Stephen Sawchuk, Associate Editor, *Education Week*

**Panelists:** Ms. Peggy Brookins, NBCT, President and CEO, National Board of Professional Teaching Standards  
Dr. Virginia Foxx, US House of Representatives, North Carolina  
Dr. Milt Goldberg, Executive Director, National Commission on Excellence in Education  
Ms. Patricia Levesque, Chief Executive Officer, Foundation for Excellence in Education

**10:45AM-11:35AM**  
THE AMPHITHEATER

**PANEL 2 – WHAT ARE THE NEW BASICS?**

The purpose of education drives educational goals and outcomes. What should be on the minds of students, parents, teachers, schools, districts, universities, museums, libraries, and others as we design the schools, programs, and opportunities of the future? What information do students need? How can we best prepare students for the demands of college, career, and citizenship? How can we train critical consumers of information? This panel aims to explore the knowledge, skills, and dispositions that will help cultivate the next generation of Americans.

**Introduction:** Mr. Marc Sternberg, K-12 Education Program Director, Walton Family Foundation

**Moderator:** Ms. Lauren Camera, *US News and World Report*

**Panelists:** Ms. Pam Allyn, Executive Director and Founder of LitWorld  
Mr. Richard Culatta, CEO of International Society of Technology in Education  
Ms. Telyse Masaoay, Student at Vanderbilt University  
Ms. Mary Snapp, Corporate Vice President and Lead for Microsoft Philanthropies

**11:45AM-1:15PM**  
THE ATRIUM BALLROOM

**LUNCHEON CONVERSATION**

This luncheon plenary conversation will explore federal priorities in education, including the ways in which the *Every Student Succeeds Act (ESSA)* was conceptualized, developed, and put into action. The discussion will also delve into the progress and process of reauthorizing the *Higher Education Act*. Finally, the conversation will illuminate areas where we have made progress in achieving excellence for our students and areas of opportunity for continued collaboration.

**Introduction:** Mr. John Heubusch, Executive Director, Ronald Reagan Presidential Foundation and Institute

**Moderator:** Ms. Judy Woodruff, Anchor and Managing Editor, *PBS NewsHour*

**Featuring:** Senator Lamar Alexander, US Senate, Tennessee, 5th US Secretary of Education  
Senator Patty Murray, US Senate, Washington

**1:25PM-2:15PM**  
THE AMPHITHEATER

**PANEL 3 – STATES LEADING THE WAY**

Education has stakeholders at every level of government: federal, state, local, and district. This panel will share the progress, work, and leadership exhibited at the local and state level. Panelists will share where they are with the shaping and implementation of the *Every Student Succeeds Act (ESSA)* and highlight their individual plans. In addition, panelists will have the opportunity to share their approach to crafting local goals, academic indicators, and alternatives to standardized testing. From lessons learned to best practices, panelists will provide different perspectives on the shift from federal to local control.

**Moderator:** Ms. Caitlin Emma, Education Reporter, *POLITICO*

**Panelists:** The Honorable Ras Baraka, Mayor, Newark, New Jersey  
The Honorable Alice Peisch, Massachusetts House of Representatives  
Dr. Carey Wright, Mississippi State Superintendent of Education  
Mr. John White, Louisiana State Superintendent of Education

**2:25PM - 3:15PM**

**NETWORKING BREAKOUT SESSIONS**

SEE FOLLOWING PAGE FOR SESSION DETAILS AND SEE MAP ON PAGE 14 FOR ROOM LOCATIONS.

CULTIVATING CIVIC LEADERS Continental C	TRANSFORMING HIGHER ED: LISTENING TO CONSUMERS Meridian E	K-12 ACCOUNTABILITY THEN AND NOW Oceanic B	BEYOND THE CLASSROOM Oceanic A	WORKFORCE AND LEARNING: LISTENING TO CONSUMERS Continental B
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**3:25PM-4:15PM**  
THE AMPHITHEATER

**PANEL 4 – NEXT GENERATION COLLEGE**

The landscape of post-secondary education has undergone dynamic shifts since the publication of *A Nation at Risk*. Underlying assumptions about the importance and accessibility of a four-year degree have been challenged and disrupted with unprecedented access to information and knowledge. This panel will address the evolving role of higher education and face of college, considering whether it should be a lever for economic mobility or provide a traditional liberal arts education. With costs rising outside the realm of accessibility, leaders in higher education will confront the realities of alternative certifications. Stakeholders will discuss college affordability, access, and completion while conceptualizing the future of post-secondary education including its realistic place and function in our society.

**Moderator:** Mr. Doug Lederman, Founder Inside Higher Ed

**Panelists:** President Michael Crow, President, Arizona State University  
President Mitch Daniels, President, Purdue University, 49th Governor of Indiana  
Congresswoman Susan Davis, US House of Representatives, California  
Mr. Bill Hansen, CEO, Strada Education Network  
Dr. Ted Mitchell, President, American Council on Education

**4:25PM-5:00PM**  
THE AMPHITHEATER

**CONVERSATION WITH THE SECRETARIES**

**Introduction:** The Honorable Ann Korologos, Trustee, Ronald Reagan Presidential Foundation and Institute

**Featuring:** The Honorable Bill Bennett, 3rd US Secretary of Education

**5:00PM-6:00PM**  
THE AMPHITHEATER

**CLOSING PLENARY – THE PURPOSE OF EDUCATION**

In exploring America’s purpose for public and higher education, this panel will elucidate the expectations and shared responsibility of the “*Learning Society*” from the perspective of the Department of Education. The multi-faceted experiences of former Secretaries of Education across the changing education landscape will provide a rich and diverse discussion to serve as the parting conversation of *RISE 2018*.

**Introduction:** Dr. Jill Biden, Former Second Lady of the United States

**Moderator:** Ms. Ann Compton, Former White House Correspondent, *ABC News*

**Panelists:** The Honorable Arne Duncan, 9th US Secretary of Education  
The Honorable John B. King, Jr., 10th US Secretary of Education  
The Honorable Rod Paige, 7th US Secretary of Education  
The Honorable Margaret Spellings, 8th US Secretary of Education

**6:00PM-7:30PM**  
THE PAVILION (2ND FLOOR)

**RISE AWARDS RECEPTION**

*Honoring the Jackie Robinson Foundation*

Featuring Vice Chair, Ms. Sharon Robinson

