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*** MEDIA ADVISORY ***

“LINCOLN: THE EXHIBITION” ADDED TO AWARD-WINNING GUIDECam TOUR DEVICE AT REAGAN LIBRARY

WHAT:
Lincoln: The Exhibition, now in its seventh week at the Ronald Reagan Presidential Library and Museum, continues to bring in large numbers of Museum visitors through the Library’s doors each day. To augment the exhibit’s content even more, the Reagan Library has added nine audio stops to the Museum’s existing GuideCam audio tour specifically for this extraordinary exhibit. And, in a first for the Reagan Library, many of the nine new stops also include video, consisting of interviews with some of the exhibit’s lenders.

The nine stops cover the history of our nation’s sixteenth president, from his early childhood through the legacy he has left behind. Video interviews are with Rick Carter, Oscar winning Production Designer for DreamWorks’ Lincoln movie; Seth Bongartz, the executive director at Hildene: The Lincoln Family Home; James M. Cornelius, the curator for the Abraham Lincoln Presidential Library and Museum; and Louise Taper, world-renowned Lincoln collector.

Lincoln: The Exhibition is a major Abraham Lincoln exhibit put on by the Reagan Library, who was joined by thirty Lincoln collectors and DreamWorks Studios. Objects on display include President Lincoln’s famous stovepipe hat, a bloodied pillow from the night he died, a Lincoln-signed Emancipation Proclamation and 13th Amendment, and sets from DreamWorks’ “Lincoln” Movie.

Tickets for the exhibition and GuideCam rentals can be purchased in advance by visiting www.reaganlibrary.com/lincoln.

ABOUT GUIDECam™:
In 2011, the Reagan Foundation was named the winner of the Bronze MUSE Award given by the American Association of Museum’s Media and Technology Committee for its GuideCam creation. The award was for recognition of the Highest Standards of Excellence in the use of Media & Technology for Audio & Visual Tours.

The GuideCam™ is a state-of-the-art audio tour of the Reagan Museum. But the GuideCam™ is more than just an audio wand. The GuideCam™ is also a still camera and video camera. Visitors take photos and video throughout their museum experience, capturing special moments that will last a life time. By the time they get home from their museum visit, all of their photos and video are waiting for them in their email inbox! Photos and videos can be shared with friends and family through email, FaceBook, YouTube and Twitter.
ABOUT THE EXHIBIT:
Nominated for 12 Academy Awards, the DreamWorks Studios film “Lincoln” swept the nation with its intimate look at one of our nation’s greatest leaders. Now the Ronald Reagan Presidential Library and Museum has delved even deeper into the life of our sixteenth president with the help of twenty-four of the country’s most well-known Lincoln collectors, including Louise Taper, Hildene (The Lincoln Family Home), Ford’s Theater, the National Archives, the Library of Congress, the Smithsonian’s National Museum of American History, as well as with DreamWorks Studios.

Running through September 30, 2013, the Reagan Library exhibit explores the life of Abraham Lincoln, commemorates the Civil War and marks the 150th anniversary of the Emancipation Proclamation. This extraordinary and engaging special exhibit, featuring over 250 original artifacts on Abraham Lincoln and sets from the Steven Spielberg-directed movie “Lincoln”, is a must-see for everyone.

Highlights of this fascinating and educational exhibit include:
• Abraham Lincoln's stovepipe hat and gold pocket watch
• Mary Todd Lincoln's Bible, jewelry and other personal items
• Abraham Lincoln's earliest childhood writings
• A President Lincoln-signed copy of the Emancipation Proclamation and a President Lincoln-signed copy of the 13th Amendment
• A bloody pillow on which President Lincoln died at the Petersen Boarding House
• A fragment of Abraham Lincoln's coat from Ford's Theatre
• The handwritten personal testimony of Boston Corbett, the man who killed John Wilkes Booth
• An American flag that draped President Lincoln's coffin

In addition to the original documents, artifacts and objects on display, the Reagan Library will be showcasing the costumes and Oscar-winning sets from DreamWorks Studios’ “Lincoln” film, including the entire set surrounding President Lincoln’s office, portions of Mary Todd Lincoln’s vanity set, and portions of Peterson's Boarding House set. Items on display include Oscar-nominated costumes for Mary Todd Lincoln, Abraham Lincoln and Tad Lincoln.

WHERE:
The Ronald Reagan Presidential Library and Museum, 40 Presidential Drive, Simi Valley, CA

THE REAGAN LIBRARY:
The Reagan Library is open daily from 10:00 a.m. – 5:00 p.m., closed only on Thanksgiving Day, Christmas Day and New Year's Day. General Admission: $16; Senior Admission: $13; Children (11-17) Admission: $9; Youth (5-10): $6; Children 4 and under are free. Tickets can be purchased in advance at www.reaganlibrary.com/tickets.

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