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** ** MEDIA ADVISORY ** **

RECORD-BREAKING 100,000TH VISITOR ATTENDS LINCOLN: THE EXHIBITION AT THE REAGAN LIBRARY

WHAT:
Lincoln: The Exhibition continues to draw record crowds at the Ronald Reagan Presidential Library and Museum. In just eleven weeks, over 100,000 visitors have toured through this extraordinary exhibit. These record-breaking numbers rival only those dating back to 2005 when the Reagan Library opened its Air Force One Pavilion. With only seven weeks left until the exhibit closes, Reagan Library staff recommends that people purchase advance tickets online at www.reaganlibrary.com/tickets.

Mother and daughter duo Betty and Samantha from Ventura County came to the Reagan Library today specifically to tour the Lincoln exhibit. Finding out they were visitors 99,999 and 100,000, they remarked, “This is so exciting! This never happens to us!” Daughter Samantha had purchased a Reagan Library membership for her mother Betty at Christmas, and although Betty had visited the Library a few times since then, she hadn’t yet toured the Lincoln exhibit. “It’s a mother-daughter day for us! We can’t wait to see the exhibit.” said Samantha.

With its unique and educational content for all ages, Lincoln: The Exhibition has a broad appeal to families with children of all ages, as well as to seniors and the general public alike. Key items on display include President Lincoln-signed copies of the Emancipation Proclamation and 13th Amendment, President Lincoln’s famous stovepipe hat and pocket watch, the bloody pillow on which he lay his head the night he died, and the Oscar winning sets and nominated costumes from the Steven Spielberg directed ‘Lincoln’ movie.

“The crowds and their reactions for our Lincoln exhibit have been tremendous,” said John Heubusch, executive director of the Ronald Reagan Presidential Foundation. “People are loving both the Hollywood and history side of the exhibit featuring our nation’s sixteenth president. With only a few weeks left until the exhibit closes, we strongly urge you to come out and see this exceptional exhibit for yourself.”

For more information about the exhibit, please visit www.reaganlibrary.com/lincoln.

ABOUT THE EXHIBIT:
Thirty renowned Lincoln collectors and DreamWorks Studios joined the Reagan Library for a major Abraham Lincoln Exhibit. Objects on display include President Lincoln’s famous stovepipe hat, a bloodied pillow from the night he died, a Lincoln-signed Emancipation Proclamation and 13th Amendment, and sets from DreamWorks’ ‘Lincoln’ Movie.

Editor’s Note: Photos available upon request.
Nominated for 12 Academy Awards, the DreamWorks Studios film “Lincoln” swept the nation with its intimate look at one of our nation’s greatest leaders. Now the Ronald Reagan Presidential Library and Museum has delved even deeper into the life of our sixteenth president with the help of twenty-four of the country’s most well-known Lincoln collectors, including Louise Taper, Hildene (The Lincoln Family Home), Ford’s Theater, the National Archives, the Library of Congress, the Smithsonian’s National Museum of American History, as well as with DreamWorks Studios.

Running through September 30, 2013, the Reagan Library exhibit explores the life of Abraham Lincoln, commemorates the Civil War and marks the 150th anniversary of the Emancipation Proclamation. This extraordinary and engaging special exhibit, featuring over 250 original artifacts on Abraham Lincoln and sets from the Steven Spielberg-directed movie “Lincoln,” is a must-see for everyone.

Highlights of this fascinating and educational exhibit include:
- Abraham Lincoln's stovepipe hat and gold pocket watch
- Mary Todd Lincoln's Bible, jewelry and other personal items
- Abraham Lincoln's earliest childhood writings
- A President Lincoln-signed copy of the Emancipation Proclamation and a President Lincoln-signed copy of the 13th Amendment
- A bloody pillow on which President Lincoln died at the Petersen Boarding House
- A fragment of Abraham Lincoln's coat from Ford's Theatre
- The handwritten personal testimony of Boston Corbett, the man who killed John Wilkes Booth
- An American flag that draped President Lincoln's coffin

In addition to the original documents, artifacts and objects on display, the Reagan Library will be showcasing the costumes and Oscar-winning sets from DreamWorks Studios’ “Lincoln” film, including the entire set surrounding President Lincoln’s office, portions of Mary Todd Lincoln’s vanity set, and portions of Peterson’s Boarding House set. Items on display include Oscar-nominated costumes for Mary Todd Lincoln, Abraham Lincoln and Tad Lincoln.

WHERE:
The Ronald Reagan Presidential Library and Museum, 40 Presidential Drive, Simi Valley, CA

THE REAGAN LIBRARY:
The Reagan Library is open daily from 10:00 a.m. – 5:00 p.m., closed only on Thanksgiving Day, Christmas Day and New Year’s Day. General Admission: $16; Senior Admission: $13; Children (11-17) Admission: $9; Youth (5-10): $6; Children 4 and under are free. Tickets can be purchased in advance at www.reaganlibrary.com/tickets.

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