



PRESS RELEASE

RONALD REAGAN PRESIDENTIAL FOUNDATION & INSTITUTE AND GE OPEN APPLICATIONS FOR ANNUAL COLLEGE SCHOLARSHIP PROGRAM

- *Awarded to students who embody the vision and values personified by President Reagan: leadership, drive, integrity and citizenship*

SIMI VALLEY, CA -October 16, 2017- The Ronald Reagan Presidential Foundation and GE announced today the launch of the 2018 GE-Reagan Foundation Scholarship Program. The annual program selects up to 20 recipients to receive a \$10,000 scholarship renewable for an additional three years – up to \$40,000 total per recipient.

“President Reagan believed so strongly in educating our nation’s youth and igniting their leadership journey,” said John Heubusch, executive director of the Ronald Reagan Presidential Foundation and Institute. “It is our honor and privilege to partner with GE in fostering and inspiring the young leaders of tomorrow through what has become one of the most prestigious scholarship awards available to high school students today.”

“GE and the Reagan Foundation created this scholarship program to honor the legacy of our nation’s 40th President,” said Alex Dimitrief, senior vice president and general counsel of GE. “Having served under President Reagan as a White House Fellow, I couldn’t be more proud that GE is partnering with the Reagan Foundation to create a whole new generation of leaders. This program recognizes students who have seized the opportunities afforded by high school to lead, serve and embark on a life of purpose and significance for themselves, their families and their communities.”

We’re not only recognizing the efforts of high school students who have embarked on a life of purpose and significance, we’re helping to create a whole new generation of leaders.”

Qualified applicants will be evaluated on leadership, drive, integrity, and citizenship:

- **Leadership**- Scholars pursue leadership roles that have a positive impact in communities and showcase the value of lifelong learning.
- **Drive**- Firm believers “that our best days are ahead,” scholars have the conviction, ambition, discipline and courage to make their dreams reality.
- **Integrity**- Rooted in values and ethics, scholars possess the unique combination of integrity, dependability and humility that defined President Reagan’s leadership.
- **Citizenship**- Scholars are driven by a sense of civic commitment and actively engage in their communities to affect positive change.

The GE Reagan Foundation Scholarship Program launched in 2011 to provide four-year college scholarships to deserving students who embody the vision and values personified by President Reagan. Scholarships will be applied to student tuition and on-campus room and board while the recipient is pursuing a bachelor's degree at an accredited U.S. college or university. Nearly 140 student leaders who are attending or have attended 79 different colleges in the United States have received this award.

From 1954 through 1962, Ronald Reagan worked for GE as host of a weekly television series, *General Electric Theater*, and traveled as a GE spokesman to 139 GE plants meeting more than 250,000 employees. As part of each episode, Reagan highlighted the work of these employees by promoting GE products like automatic dishwashers and electric can openers, products that were transforming American homes with the era's emerging technologies. Reagan punctuated each spot with GE's tag line at the time: "Progress is Our Most Important Product."

Today, GE employs more than 130,000 American workers. Consistently lauded by outside sources such as *BusinessWeek* and *FORTUNE* magazines for principles considered core to President Reagan himself, GE has been ranked among the world's best companies for leaders, as one of *Fast Company's* most innovative, and as one of *GI Jobs* magazine's top military friendly employers while consistently scoring well as one of the best places to launch a career.

The Ronald Reagan Presidential Foundation and Institute is a non-profit, non-partisan organization dedicated to the preservation and promotion of the legacy of Ronald Reagan and his timeless principles of individual liberty, economic opportunity, global democracy, and national pride. The Foundation also supports a scholarship program for graduates of Ventura County, Calif., high schools. More information about both programs is available at www.reaganfoundation.org/scholarships.

Qualified candidates may apply online between October 16, 2017 and January 4, 2018. To be considered for this award, candidates must complete the secure online application, in its entirety, prior to the deadline. Semifinalists must be nominated by a community leader, such as a high school principal, elected official or nonprofit executive.

In addition to being recognized at an awards ceremony in summer 2018, recipients remain engaged with the Foundation during and after college, and are supported with programming and other resources.

For more information on application requirements and a link to the application please visit:
Facebook: <http://www.facebook.com/gereaganscholarships>

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About The Ronald Reagan Presidential Foundation and Institute:

The Ronald Reagan Presidential Foundation and Institute (RRPFI) is a non-profit, non-partisan organization dedicated to the promotion of the legacy of Ronald Reagan and his timeless principles of individual liberty, economic opportunity, global democracy, and national pride. It sustains the Ronald Reagan Presidential Library and Museum, the Ronald Reagan Institute, the

Reagan Center for Public Affairs, the Walter and Leonore Annenberg Presidential Learning Center, The Air Force One Pavilion and the award-winning Air Force One Discovery Center. Located in Simi Valley, California, the Library houses over 55 million pages of Gubernatorial, Presidential and personal papers and over 60,000 gifts and artifacts chronicling the lives of Ronald and Nancy Reagan. It now also serves as the final resting place of America's 40th President and his first lady. www.reaganfoundation.org

About GE:

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

www.ge.com

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