

RONALD REAGAN BUILDING

RISE 2019

APRIL 10-11, 2019

Ronald Reagan Building
&
International Trade Center

WASHINGTON, DC



“**EDUCATION** was not simply another part of **AMERICAN SOCIETY**; it was the **KEY** that opened the **GOLDEN** door.”

– President Ronald Reagan, April 30, 1983



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On behalf of the Ronald Reagan Presidential Foundation and Institute, welcome to the 2nd annual Reagan Institute Summit on Education (RISE).

The inaugural RISE conference in 2018 brought together leaders from diverse sectors of society – business, government, technology, philanthropy, and education practitioners – to celebrate the 35th anniversary of the *A Nation at Risk* report. Despite the political differences in today’s education landscape, the response to last year’s gathering was extremely positive. We look forward to continuing that conversation today.

This year’s theme is **Education: A National Priority, A State Responsibility**. We hope today’s gathering will help to build a sense of urgency so that once again education can be brought to the forefront of American conversation. Our goal this year is a call to action for citizens and their representatives across the nation – on a national, state and local level – to take responsibility in the common goal of building and maintaining a world-class education system that prepares children to become engaged citizens and ensures American competitiveness in the 22nd Century.

Through panel discussions, including audience questions, RISE 2019 will address a broad spectrum of salient education policy issues. Throughout the day we will explore a number of pressing issues in American education today:

- 1) How can innovation catalyze change in our education system?
- 2) How do we best prepare the workforce of the future with options ranging the spectrum from career technical education to traditional college study and new models?
- 3) How do we educate the whole child? How do we serve our children and empower them with the collaborative competencies needed to compete in a global workforce?
- 4) In a polarized political time, how can we support bipartisan efforts, case studies, and partnerships between school districts, philanthropy, business and beyond?
- 5) What’s next on the postsecondary and the higher education horizon?
- 6) How do we set ambitious goals for the future, both within states and on a national level?

In a weekly radio address to the nation on education in 1983, President Reagan said, “We’re a people who believe that each generation will stand upon the shoulders of the one before it, the accomplishments of each ever greater than the last. Our families immigrated here to make a better life not just for themselves, but for their children and their children’s children. Education was not simply another part of American society; it was the key that opened the golden door.” The Ronald Reagan Presidential Foundation and Institute is committed, through its work with conferences such as RISE, to help as many of America’s children as possible get their hands on that key.

Sincerely,

Frederick J. Ryan, Jr.
Chairman

RISE 2019



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The Honorable Arne Duncan

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The Honorable John B. King, Jr.

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Former Congressman and Chairman of the
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The Honorable Howard P. "Buck" McKeon

Former Chairman of the House Committee
on Education and the Workforce

The Honorable George Miller III

Former Congressman and Chairman of the
House Committee on
Education and the Workforce

Senator Patty Murray

US Senate, Washington

The Honorable Rod Paige

7th US Secretary of Education

The Honorable Richard Riley

6th US Secretary of Education

The Honorable Frederick J. Ryan, Jr.

Chairman of the Board of
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Congressman Bobby Scott

US House of Representatives, Virginia

The Honorable Margaret Spellings

President of the University of North Carolina,
8th US Secretary of Education

Mr. Ben C. Sutton, Jr.

Ronald Reagan Presidential
Foundation and Institute Trustee

RISE EXECUTIVE COMMITTEE

RONALD REAGAN PRESIDENTIAL
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Chief Learning Officer

EVENT OPERATIONS &
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Meredith Stasa
Associate Director of Programs & Operations

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RISE would not be possible without the dedication and hard work
of the staff of the Ronald Reagan Presidential Foundation and Institute
in Simi Valley, California and Washington, DC.

“Since the founding
of this **NATION**,
EDUCATION and
DEMOCRACY have
gone hand in hand.”

- President Ronald Reagan, September 10, 1988



The Reagan Institute Summit on Education (RISE) examines Education - A National Priority, A State Responsibility in 2019. With the publication of the *A Nation at Risk* report in 1983, the education reform movement was born to an unprecedented amount of national attention illuminating the American education system.

The inaugural RISE conference elevated the national conversation on education by creating space for leaders from diverse industries and political backgrounds. This space fostered a purposeful discussion of the issues exposed in *A Nation at Risk*, encouraging leaders to work together to improve the future of education in the U.S.

RISE is not about reliving the past but learning from the past to shape a better future. In our second year, the Ronald Reagan Institute seeks to build a sense of urgency that once again brings education to the forefront of American conversation, demanding that citizens and their representatives be responsible for understanding their positions on American education.

While the RISE initiative acknowledges stark political differences in today's landscape, we believe we share a common goal of building and maintaining a world-class education system that prepares children to become engaged citizens and ensures American competitiveness in the 22nd Century.

RISE 2019 is grounded in the premise that education is a national priority and a state's responsibility. This year's convening will lay the groundwork to the Road to the Reagan Library at RISE 2020 where will further challenge the states and gubernatorial leadership to rise to the challenge of creating an educational system worthy of the American promise.

 @ReaganEdSummit

 Facebook.com/ReaganEducationSummit

RISE 2019

WEDNESDAY, APRIL 10

National Portrait Gallery, The Great Hall & America's Presidents Gallery

6:30PM – 8:00PM

WELCOME RECEPTION

All RISE Attendees and Participants Welcome

Introduction: Mr. Roger Zakheim; Director of The Ronald Reagan Institute
Moderator: Mr. Jeremy Anderson; President, Education Commission of the States
 The Honorable Phil Bryant; Governor of Mississippi

THURSDAY, APRIL 11

Ronald Reagan Building and International Trade Center

7:00 AM – 8:00 AM

BREAKFAST & REGISTRATION

THE AMPHITHEATER FOYER

8:00 AM – 9:30 AM

OPENING CONVERSATIONS – BREAKING THROUGH: THE COURAGE TO CHANGE

THE AMPHITHEATER

Catalyzing change in our education system from the outside and within.

Introduction: The Honorable Frederick J. Ryan, Jr.; Chairman of the Board of Trustees, Ronald Reagan Presidential Foundation and Institute
Moderator: Ms. Romy Drucker; Deputy Director, K-12 Education, The Walton Family Foundation
 Mr. Sal Khan; Founder, The Khan Academy
Moderator: Mr. William Hansen; CEO, Strada Education Network, Former Deputy Secretary of Education
 The Honorable Lamar Alexander; US Senate – Tennessee

9:40 AM – 10:30 AM

PANEL 1 – THE WORKFORCE OF THE FUTURE

THE AMPHITHEATER

Interrogating the issues that prevent the American workforce from thriving.

Introduction: Ms. Janelle Duray; Senior Vice President, Jobs for America's Graduates
Moderator: Ms. Jane Oates; President, Working Nation
Panelists: Dr. Virginia Foxx; US House of Representatives – North Carolina
 Mr. Johnny C. Taylor Jr.; President and CEO, Society for Human Resource Management
 Mr. Mike Marriner; Co-Founder, Roadtrip Nation
 Ms. Mary Snapp; Corporate Vice President, Microsoft Philanthropies

10:30 AM – 11:00 AM

FIRESIDE CHAT

THE AMPHITHEATER

Moderator: The Honorable Alexander Acosta; US Secretary of Labor

11:00 AM – 11:50 AM

PANEL 2 – MEASURING WHAT COUNTS: EDUCATING THE WHOLE CHILD

THE AMPHITHEATER

Re-envisioning collaborative competencies children need to succeed.

Introduction: Dr. Lucas Clapp; 2019 NASSP National Principal of the Year – River Bluff High School, Lexington, South Carolina
Moderator: Ms. Alyson Klein; Education Week
Panelists: Dr. Linda Darling Hammond; President & CEO, Learning Policy Institute
 Dr. Chester E. Finn Jr.; Distinguished Senior Fellow & President Emeritus, Thomas B. Fordham Institute; Former Assistant Secretary of Education
 Secretary Pedro A. Rivera; Pennsylvania Department of Education
 Mr. Marc Sternberg; K-12 Education Program Director, The Walton Family Foundation

12:00 PM – 1:15 PM

ATRIUM HALL

LUNCHEON CONVERSATION

Introduction: Mr. Roger Zakheim; Director of the Ronald Reagan Institute
Moderator: Mr. Gerard Robinson; Executive Director, Center for Advancing Opportunity
Panelists: The Honorable Betsy DeVos; US Secretary of Education
 The Honorable Ted Cruz; US Senate – Texas

1:25 PM – 2:15 PM

THE AMPHITHEATER

PANEL 3 – FROM P-12: THE CHALLENGES OF CREATING A NEW SCHOOL HOUSE

Considering competing demands of P-12, while seeking disruptive solutions.

Introduction: The Honorable James Douglas; Former Governor of Vermont
Moderator: Ms. Kim Hefling; POLITICO
Panelists: Mr. Dale Erquiaga; CEO, Communities in Schools
 Dr. Diana Rauner; President, Ounce of Prevention Fund
 Ms. Nina Rees; President and CEO, National Alliance for Public Charter Schools
 Mr. Trevor Packer; SVP of AP and Instruction, College Board
 The Honorable Howard Stephenson; Utah State Senate

2:25 PM – 3:15 PM

THE AMPHITHEATER

PANEL 4 – THE HIGHER EDUCATION HORIZON

Exploring postsecondary access, affordability, attainment, and the non-traditional student.

Introduction: Dr. Jamel Wright; President, Eureka College
Moderator: Ms. Emily Wilkins; Bloomberg
Panelists: The Honorable Jim Banks; US House of Representatives – Indiana
 Ms. Diana Chen; Student, Arizona State University
 The Honorable Diane Jones; Principal Deputy Under Secretary, US Department of Education
 Mr. Chok Ooi; Co-Founder and CEO, Kenzie Academy

3:20 PM – 3:50 PM

THE AMPHITHEATER

FIRESIDE CHAT

Introduction: Dr. Diana Rauner; President, Ounce of Prevention Fund
Moderator: Ms. Melissa Boteach; Vice President for Income Security and Childcare/Early Learning, National Women's Law Center
Panelist: The Honorable Patty Murray; US Senate – Washington

4:00 PM – 5:00 PM

OCEANIC AND HEMISPHERE

NETWORKING BREAKOUT

See page 12-13.

5:05 PM – 6:00 PM

THE AMPHITHEATER

CLOSING PLENARY – SETTING AUDACIOUS GOALS

President Reagan insisted that "America is too great for small dreams." Rising to the challenge ahead with big dreams and clear goals.

Video: The Honorable Arne Duncan; Former US Secretary of Education
Conversant: The Honorable John King, Jr.; President and CEO, The Education Trust; Former US Secretary of Education
Panelists: The Honorable Jim Hunt; Former Governor of North Carolina
 The Honorable Tim Kaine; US Senate – Virginia; Former Governor of Virginia
 The Honorable Susana Martinez; Former Governor of New Mexico
 The Honorable Rod Paige; Former US Secretary of Education

6:00 PM – 7:00 PM

THE PAVILION (2ND FLOOR)

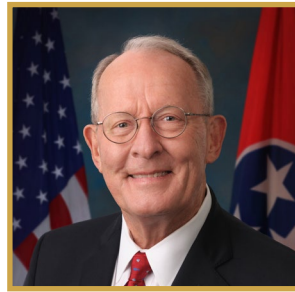
RISE AWARDS RECEPTION

All RISE Attendees and Participants Welcome

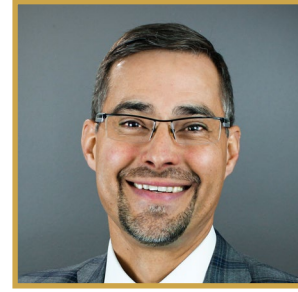
Introduction: Mr. Ben C. Sutton Jr.; Trustee, The Ronald Reagan Presidential Foundation and Institute
Honoring: The Khan Academy; Award Accepted by Founder, Mr. Sal Khan
 The Eli & Edythe Broad Foundation; Award Accepted by President, Ms. Gerun Riley



The Honorable
Alexander Acosta
27th United States
Secretary of Labor



The Honorable
Lamar Alexander
US Senate, Tennessee
5th US Secretary of Education



Mr. **Jeremy Anderson**
President, Education
Commission of the States



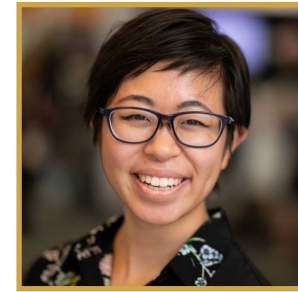
The Honorable
Jim Banks
US House of Representatives
Indiana



Ms. **Melissa Boteach**
Vice President for Income
Security and Childcare/Early
Learning, National Women's
Law Center



The Honorable
Phil Bryant
Governor of Mississippi



Ms. **Diana Chen**
Student,
Arizona State University



Dr. **Lucas Clump**
2019 NASSP National
Principal of the Year
- River Bluff High School,
Lexington, South Carolina



Senator
Ted Cruz
US Senate, Texas



Dr. **Carol D'Amico**
Executive Vice President, Mission
Advancement and Philanthropy,
Strada Education Network;
Former Assistant Secretary, Office
of Department of Education



Dr. **Linda Darling-Hammond**
President & CEO,
Learning Policy Institute,
President, California State
Board of Education



The Honorable
Betsy DeVos
11th United States
Secretary of Education.



The Honorable
James H. Douglas
Former Governor of Vermont



Ms. **Romy Drucker**
Deputy Director,
K-12 Education, Walton
Family Foundation



Mr. **Dale Erquiaga**
CEO, Communities in Schools



Dr. **Chester E. Finn Jr.**
Distinguished Senior Fellow
& President Emeritus,
Thomas B. Fordham Institute,
Former Assistant Secretary
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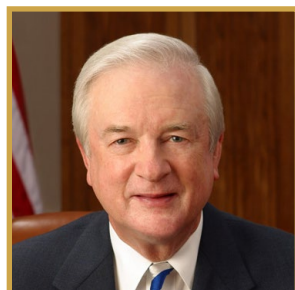
Dr. **Virginia Foxx**
US House of Representatives,
North Carolina



Mr. **William Hansen**
CEO, The Strada Education Network;
Former Deputy Secretary of Education



Ms. **Kim Hefling**
POLITICO



The Honorable
Jim Hunt
Former Governor
of North Carolina



The Honorable
Diane Jones
Principal Deputy Under Secretary,
US Department of Education



The Honorable
Tim Kaine
US Senate - Virginia;
Former Governor of Virginia



Mr. **Sal Khan**
Founder, The Khan Academy



The Honorable
John King, Jr.
President and CEO,
The Education Trust,
10th US Secretary
of Education



Ms. Alyson Klein
Education Week



Mr. Mike Marriner
Co-Founder, Roadtrip Nation



The Honorable
Susana Martinez
Former Governor
of New Mexico



The Honorable
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US Senate - Washington



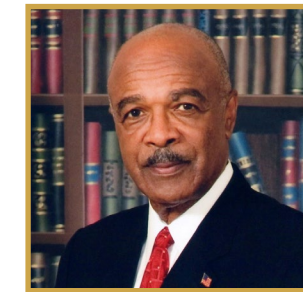
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Former Assistant Secretary,
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Co-Founder and CEO,
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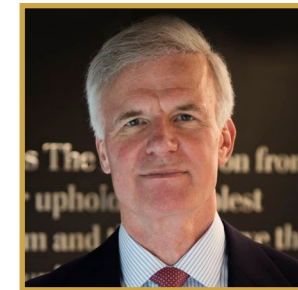
Ms. Gerun Riley
President, The Eli & Edythe
Broad Foundation



Secretary Pedro A. Rivera
Secretary of Education,
Pennsylvania



Mr. Gerard Robinson
Executive Director,
Center for Advancing Opportunity



The Honorable
Frederick J. Ryan, Jr.
Chairman of the Board of Trustees,
The Ronald Reagan
Presidential Foundation
and Institute



Ms. Mary Snapp
Corporate Vice President,
Microsoft Philanthropies



The Honorable
Howard Stephenson
Former Utah State Senator



Mr. Marc Sternberg
K-12 Education Program Director,
The Walton Family Foundation



Mr. Ben C. Sutton, Jr.
Trustee, The Ronald Reagan
Presidential Foundation
and Institute



Mr. Johnny C. Taylor Jr.,
President and CEO,
Society for Human Resource
Management



Ms. Emily Wilkins
Bloomberg



Dr. Jamel Wright
President, Eureka College



Mr. Roger Zakheim
Director,
The Ronald Reagan Institute

NETWORKING **BREAKOUT** SESSION INFO

CIVIC EDUCATION: A NATIONAL PRIORITY, A STATE RESPONSIBILITY

Oceanic A-B



Ms. Kristen Cambell; Executive Director, PACE



Dr. Kei Kawashima-Ginsberg; Director, CIRCLE at Tufts University

In recent years, there has been a renewed national call for increased civic education. While the new energy is welcome and exciting, many groups have been working to address this issue for over a decade. In addition to nonprofit and philanthropic attention, many states have also taken notice and created legislation to require or increase civic education in their states. This includes seven states that currently have a civic education bill on its legislative agenda. So, how can we make civic education a priority among the already crowded education field? What types of resources and leadership will it take to prioritize it?

GETTING BETTER: THE NEXT ACCOUNTABILITY WAVE

Hemisphere B



Mr. Rick Cruz; Chair, DC Public Charter School Board



Ms. Patricia Levesque; CEO, Foundation for Excellence in Education



Ms. Joanne Weiss; President, Weiss Associates

While accountability has become a loaded word amongst educators and experts, the concept of ensuring our children receive the best educational opportunities remains. We know our K-12 accountability systems need to improve. How do we think about building next-generation accountability systems that measure what is most important for student success, not just in college, but in life? System and thought leaders will discuss how to ensure that the next wave of accountability rises to the challenge.

NETWORKING **BREAKOUT** SESSION INFO

CAREER AND WORKFORCE - "WHAT SHOULD I DO WITH MY LIFE?"

Hemisphere A



Mr. Mike Marriner; Co-Founder, Roadtrip Nation

Education should help with the age-old dilemma of finding a meaningful career path. Join Roadtrip Nation on an in-depth deep dive of their story, their journey, and the lessons they learned and shared along the road. Learn about the content, products, and experiences to help empower individuals to find personalized interest-driven careers that contribute to the American economy.

ADVANCING CROSS-STATE CONVERSATIONS

Private Session for attendees with The Hunt Institute

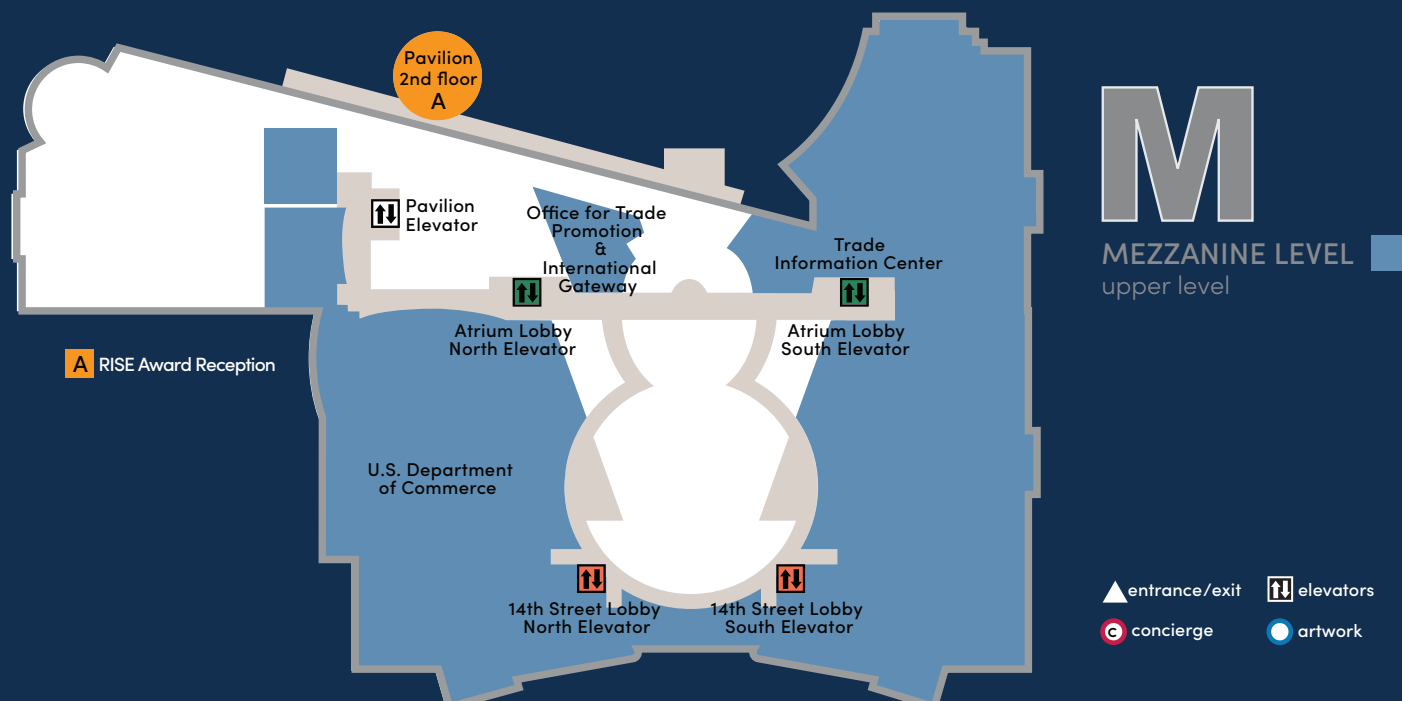
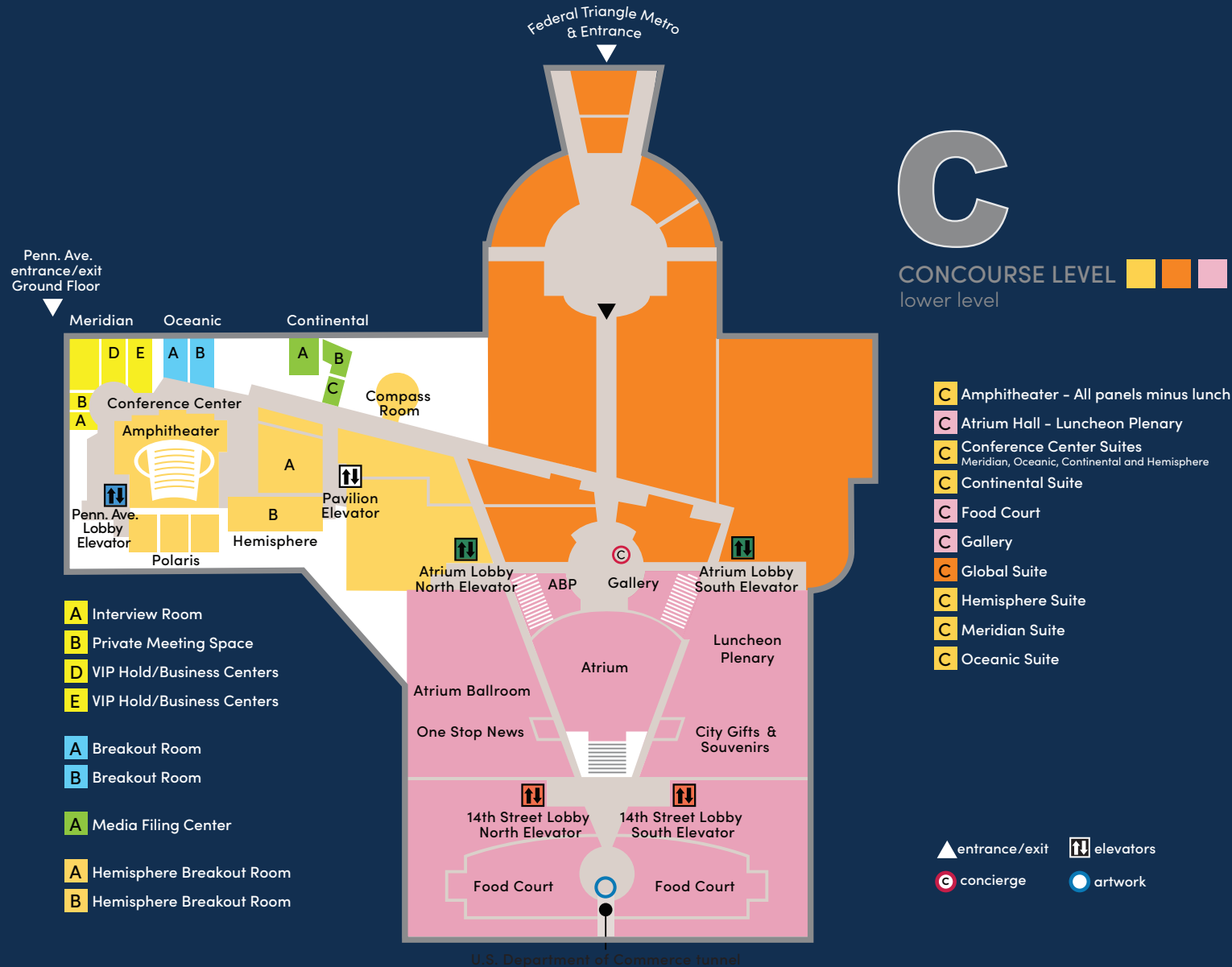
Meridian C



Dr. Javaid Siddiqi; President & CEO, The Hunt Institute

Participants will officially begin their Governors Education Retreat with an opening session that will introduce participants to their meeting's learning goals. Dr. Siddiqi will facilitate a conversation to identify key trends across state teams and questions that will be used to inform policy discussions during their time together.

EVENT MAP



“I **BELIEVE** now, as I always have,
that **AMERICA'S** strength is in ‘We the **PEOPLE.**”

- President Ronald Reagan, July 17, 1980

NOTES:

SPECIAL THANKS TO THE FOLLOWING FOR THEIR SUPPORT:

ANNIE E. CASEY FOUNDATION
THE COUNCIL OF CHIEF STATE SCHOOL OFFICERS
EDUCATION COMMISSION OF THE STATES
THE MCKEON GROUP
NATIONAL CONFERENCE OF STATE LEGISLATORS

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MR. YIFE TIEN AND LUCY CHUA, M.D.

PRESIDENTIAL PATRON



GOVERNOR'S CIRCLE

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RISE 2020

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