### THE RONALD REAGAN PRESIDENTIAL FOUNDATION AND INSTITUTE

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### INDEPENDENT AUDITORS' REPORT

To the Board of Trustees The Ronald Reagan Presidential Foundation and Institute

We have audited the accompanying financial statements of The Ronald Reagan Presidential Foundation and Institute (the "Foundation") (a nonprofit organization), which comprise the statements of financial position as of September 30, 2014 and 2013, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

The Foundation's management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Ronald Reagan Presidential Foundation and Institute as of September 30, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Rose, Snyder & Jacobs ELP

Encino, California February 18, 2015

# THE RONALD REAGAN PRESIDENTIAL FOUNDATION AND INSTITUTE STATEMENTS OF FINANCIAL POSITION SEPTEMBER 30, 2014 AND 2013

### ASSETS

	2014	2013
CURRENT ASSETS  Cash and cash equivalents  Pledges receivable - net (notes 2 and 13)  Museum store inventory  Prepaid expenses, accounts receivable and	\$ 7,860,884 2,089,131 954,095	\$ 7,445,274 1,965,930 973,731
other assets (notes 3 and 10)	1,149,709	1,340,020
TOTAL CURRENT ASSETS	12,053,819	11,724,955
COLLECTIONS (note 1)	-	-
INVESTMENTS (note 6)	152,811,282	141,477,096
PLEDGES RECEIVABLE - NET (notes 2 and 13)	43,053,872	33,269,783
LAND, BUILDING AND EQUIPMENT - NET (note 4)	84,514,753	88,152,262
TOTAL ASSETS	\$ 292,433,726	\$ 274,624,096
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 1,462,658	\$ 1,633,761
TOTAL CURRENT LIABILITIES	1,462,658	1,633,761
LONG-TERM LIABILITIES		
Note payable (note 8) Charitable remainder annuity trusts (note 9)	6,000,000 373,250	6,000,000 327,716
TOTAL LIABILITIES	7,835,908	7,961,477
COMMITMENTS AND CONTINGENCIES (note 7)	7,000,900	7,901,477
NET ASSETS		
Unrestricted:		
General	90,367,957	94,981,390
Museum store	4,286,967	4,097,798
Board-designated:  For endowment purposes (note 14)	58,297,899	53,308,332
Temporarily restricted (note 5)	29,634,496	19,412,102
Temporarily restricted endowment (note 5 and 14) Permanently restricted:	35,393,577	29,017,691
Endowment campaigns (note 14)	66,616,922	65,845,306
TOTAL NET ASSETS	284,597,818	266,662,619
TOTAL LIABILITIES AND NET ASSETS	\$ 292,433,726	\$ 274,624,096

# THE RONALD REAGAN PRESIDENTIAL FOUNDATION AND INSTITUTE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2014

		Unrestricted					
	General	Museum Stores	Board Designated - For Endowment Purposes	Temporarily Restricted	Temporarily Restricted For Endowment Purposes	Permanently Restricted Endowment Campaigns	Total
REVENUE AND OTHER SUPPORT: Contributions	\$ 5,002,904	\$ -	\$ -	\$ 215,250	\$ -	\$ -	\$ 5,218,154
Direct mail	1,881,410	φ -	φ -	Ф 215,250	φ -	φ -	1,881,410
Pledge support	1,001,410		_	10,919,113		771,616	11,690,729
Gain on investments (note 6)	11,606,080	_	_	1,382,680	_	-	12,988,760
Rental, admission and royalty income	5,239,244	_	_	-	_	_	5,239,244
Museum store sales (note 11)	-	2,899,683	-	-	-	-	2,899,683
,							
TOTAL REVENUE AND OTHER SUPPORT							
BEFORE NET ASSETS RELEASED FROM RESTRICTIONS	23,729,638	2,899,683	<del>_</del>	12,517,043	<del>_</del>	771,616	39,917,980
NET ASSETS RELEASED FROM RESTRICTIONS:							
Expiration of time restrictions	998,989	-	_	(998,989)	-	-	-
Satisfaction of program restrictions	1,108,360		<del>_</del>	(1,108,360)		<del>_</del>	<del>_</del>
TOTAL REVENUE AND OTHER SUPPORT	25,836,987	2,899,683	-	10,409,694	-	771,616	39,917,980
EXPENSES AND LOSSES:							
Program expenses:							
Center for Public Affairs	1,118,125	-	-	-	-	-	1,118,125
Presidential Learning Center	2,386,481	-	-	-	-	-	2,386,481
Library events and exhibits	8,662,718	-	-	-	-	-	8,662,718
Ronald Reagan Institute	130,579	-	-	-	-	-	130,579
Library and museum support and promotion	1,329,562	-	-	-	-	-	1,329,562
Cost of museum store sales (note 11)	-	1,151,679	-	-	-	-	1,151,679
Museum store operating costs (note 11)	-	1,558,835	-	-	-	-	1,558,835
Fund-raising	2,698,701	-	-	-	-	-	2,698,701
Direct mail	1,318,335	-	-	-	-	-	1,318,335
Management and general	1,440,466	-	-	-	-	-	1,440,466
Provision for estimated uncollectible pledges receivable				187,300			187,300
TOTAL EXPENSES AND LOSSES	19,084,967	2,710,514		187,300		<del>-</del>	21,982,781
CHANGES IN NET ASSETS	6,752,020	189,169	-	10,222,394	-	771,616	17,935,199
Transfers for endowment purposes (note 14)	(11,365,453)	-	4,989,567	-	6,375,886	-	-
NET ASSETS - Beginning of year	94,981,390	4,097,798	53,308,332	19,412,102	29,017,691	65,845,306	266,662,619
NET ASSETS - End of year	\$ 90,367,957	\$ 4,286,967	\$ 58,297,899	\$ 29,634,496	\$ 35,393,577	\$ 66,616,922	\$ 284,597,818

# THE RONALD REAGAN PRESIDENTIAL FOUNDATION AND INSTITUTE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2013

		Unrestricted					
	General	Museum Stores	Board Designated - For Endowment Purposes	Temporarily Restricted	Temporarily Restricted For Endowment Purposes	Permanently Restricted Endowment Campaigns	Total
REVENUE AND OTHER SUPPORT: Contributions	\$ 3,645,997	\$ -	\$ -	\$ 749,483	\$ -	\$ 199,000	\$ 4,594,480
Direct mail	1,743,711	φ -	φ -	φ 749,465	φ -	φ 199,000 -	1,743,711
Pledge support	1,7 10,711	_	_	963,787	_	727,037	1,690,824
Gain on investments (note 6)	11,898,090	-	-	1,323,171	-	-	13,221,261
Rental, admission and royalty income	5,141,357	_	-	-	_	_	5,141,357
Museum store sales (note 11)	<del>_</del>	3,258,662	<u> </u>	<u> </u>	<u> </u>	<del>_</del>	3,258,662
TOTAL REVENUE AND OTHER SUPPORT							
BEFORE NET ASSETS RELEASED FROM RESTRICTIONS	22,429,155	3,258,662	<del>_</del>	3,036,441	<del>_</del>	926,037	29,650,295
NET ASSETS RELEASED FROM RESTRICTIONS:							
Expiration of time restrictions	818,498	-	-	(818,498)	-	-	-
Satisfaction of program restrictions	2,265,072	<u>-</u> _	<del>_</del>	(2,265,072)	<u>-</u> _	<del>_</del>	<del>_</del>
TOTAL REVENUE AND OTHER SUPPORT	25,512,725	3,258,662	-	(47,129)	-	926,037	29,650,295
EXPENSES AND LOSSES:							
Program expenses:							
Center for Public Affairs	860,323	-	-	-	-	-	860,323
Presidential Learning Center	2,139,191	-	-	-	-	-	2,139,191
Library events and exhibits	8,239,140	-	-	-	-	-	8,239,140
Library and museum support and promotion	1,361,357	1,386,471	-	-	-	-	1,361,357 1,386,471
Cost of museum store sales (note 11) Museum store operating costs (note 11)	-	1,477,552	-	-	-	-	1,477,552
Fund-raising	3,116,583	1,477,552	_	_	_		3,116,583
Direct mail	1,149,790	_	_	_	_	_	1,149,790
Management and general	1,236,525	_	-	_	_	_	1,236,525
Provision for estimated uncollectible pledges receivable			<u> </u>	551,000		21,900	572,900
TOTAL EXPENSES AND LOSSES	18,102,909	2,864,023	<del>_</del>	551,000	<del>_</del>	21,900	21,539,832
CHANGES IN NET ASSETS	7,409,816	394,639	-	(598,129)	-	904,137	8,110,463
Transfers for endowment purposes (note 14)	(11,679,381)	-	5,085,014	-	6,594,367	-	-
NET ASSETS - Beginning of year	99,250,955	3,703,159	48,223,318	20,010,231	22,423,324	64,941,169	258,552,156
NET ASSETS - End of year	\$ 94,981,390	\$ 4,097,798	\$ 53,308,332	\$ 19,412,102	\$ 29,017,691	\$ 65,845,306	\$ 266,662,619

# THE RONALD REAGAN PRESIDENTIAL FOUNDATION AND INSTITUTE STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2014 AND 2013

		2014		2013
CASH FLOWS FROM OPERATING ACTIVITIES:	ф	17.025.100	ф	0 110 462
Changes in net assets	\$	17,935,199	\$	8,110,463
Adjustments to reconcile changes in net assets to				
net cash used in operating activities:  Depreciation and amortization		4 110 645		4 102 101
Non-cash contribution revenue		4,110,645		4,193,121
		(11,578)		(330,562)
Pledge support restricted to endowments - net		(771,616)		(705,137)
Cash contributions restricted to endowments		(10.000.760)		(199,000)
(Gain) loss on investments		(12,988,760)		(13,221,261)
Provision for doubtful pledges		187,300		572,900
Changes in operating assets and liabilities:				
Unrestricted and temporarily restricted pledges		(0.115.070)		1 104 000
receivable - net		(9,115,070)		1,184,399
Museum store inventory		19,636		191,278
Prepaid expenses, accounts receivable and other assets		192,934		420,548
Accounts payable and accrued expenses		(171,103)		(341,933)
NET CASH USED IN OPERATING ACTIVITIES		(612,413)		(125,184)
CASH FLOWS FROM INVESTING ACTIVITIES:				
Purchase of investments		(537,710)		(374,879)
Proceeds from sale of investments		1,660,000		938,000
Purchase of building and equipment		(473,135)		(1,394,591)
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES		649,155		(831,470)
CASH FLOWS FROM FINANCING ACTIVITIES:				
Cash contributions restricted to endowments		_		199,000
Collection of pledges restricted to endowments		333,334		319,866
Charitable remainder annuity trusts		45,534		303,158
NET CASH PROVIDED BY FINANCING ACTIVITIES		378,868		822,024
NET INCREASE (DECREASE) IN CASH AND				
CASH EQUIVALENTS		415,610		(134,630)
CASH AND CASH EQUIVALENTS - beginning of year		7,445,274		7,579,904
CASH AND CASH EQUIVALENTS - end of year	\$	7,860,884	\$	7,445,274
		, ,		, ,
SUPPLEMENTARY DISCLOSURE:				
Interest paid in cash	\$	55,335	\$	57,843
NON-CASH DISCLOSURES				
Donated goods and services	\$	73,393	\$	38,560

### 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Organization

The Ronald Reagan Presidential Foundation (the "Foundation") was incorporated on February 27, 1985 in the state of California to obtain funding from private sources necessary to construct the Ronald Reagan Presidential Library and museum in Simi Valley, California. Today, the Foundation's mission is to promote the timeless principles Ronald Reagan championed: Individual Liberty, Economic Opportunity, Global Democracy and National Pride. These principles guided the President throughout his years of public service. Through its nonprofit status, the Foundation conducts fundraising and programming activities that sustain: The Ronald Reagan Presidential Library, including the Museum (the "Library"), The Center for Public Affairs, The Walter and Leonore Annenberg Presidential Learning Center, established to be a place where school children are inspired to learn about civics, the presidency, history and leadership and the Air Force One Pavilion (the "Pavilion"). The Pavilion tells the story of President Reagan's role in ending the Cold War and showcases Air Force One, the Boeing 707 aircraft used by seven United States presidents, including President Reagan. The aircraft is on permanent loan from the United States Air Force. The Pavilion houses the Discovery Center, made possible by the Donald W. Reynolds Foundation, where students participate in presidential decision making and role play real historical scenarios from the Reagan Administration designed to represent the executive branch experience. The Library houses more than 63 million pages of Presidential, Gubernatorial and personal papers, 1.5 million photographs, and over 60,000 gifts and artifacts chronicling the lives of Ronald and Nancy Reagan. It now also serves as the final resting place of America's 40th President.

During the year ended September 30, 2014, the Foundation committed itself to developing a new Reagan Institute (the "Institute") in Washington, D.C. which will be focused on education initiatives, research and publishing, as well as convening thoughtful leaders, primarily within our nation's capital, all to further promote Ronald Reagan's timeless principles. In conjunction with this commitment, the Foundation changed its name to the Ronald Reagan Presidential Foundation and Institute and began initial planning efforts to bring this new effort to fruition.

The Foundation relies on contributions, museum admission fees, return on investments, museum store sales, facility rentals, and royalty and licensing agreements to support its operations and programs. On March 18, 1991, the Foundation granted to the National Archives and Records Administration ("NARA") the exclusive right to use and operate the Library for as long as the Library is operated as a presidential archive (see note 10).

### Basis of Presentation

The Foundation's financial statements include a statement of financial position that presents the amounts for each of three classes of net assets—unrestricted net assets, temporarily restricted net assets and permanently restricted net assets—based on the existence or absence of donor imposed restrictions, a statement of activities and statement of cash flows that reflect the changes in those classes of net assets.

### 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Basis of Presentation (Continued)

The Foundation classifies balances within each of the three net asset classes by their nature and purpose. The Foundation's unrestricted net assets are classified as general, museum store or board-designated amounts. General net assets represent unrestricted net assets related to the Foundation's principal operations. Museum store net assets represent unrestricted net assets associated with the Foundation's museum store operations (see note 11). Board-designated for endowment purposes represents unrestricted net assets that function as endowment until otherwise specified by the Board of Trustees. Temporarily restricted net assets comprise pledges due to, and contributions received by, the Foundation for which donors have restricted the use of such funds to a specified purpose or for a period of time. Temporarily restricted endowment funds represent donor designated endowment fund earnings and un-appropriated earnings from other permanently restricted endowment funds. Permanently restricted net assets represent the results of endowment fund-raising efforts. Endowment amounts are maintained in perpetuity. Investment income from endowments is generally available to support operations unless specifically restricted by the donor and is classified as temporarily restricted endowment until appropriated by the Board of Trustees.

The Board of Trustees has adopted a draw policy of five percent per year of a calculated value of the endowment funds to fund the operations of the Foundation. Unused draw amounts are reclassified as temporarily restricted endowment. The balance of the endowment cannot be less than the amount of required endowment fund balance at the end of each period. If the endowment falls below that amount, the difference is classified as unrestricted until it is restored to its original value.

### Revenue Recognition

Unconditional promises to give are recognized as revenue in the period pledged. Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. Conditional promises to give are not included as support until such time as the conditions are substantially met. An allowance for doubtful amounts is determined using the age of the pledge, creditworthiness of the donor and historical collection experience.

Revenue from museum admission fees, facility rentals and museum store operations is recognized at the time of sale or at the time the event is held.

The Foundation reports contributions and pledge support as either temporarily or permanently restricted if such items are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Contributions whose restrictions are met in the same year as the contributions are made are initially classified as temporarily restricted net assets. If a donor changes the restrictions on a contribution, the re-designation is reflected in the statements in the year the designation is changed.

### Cash and Cash Equivalents

Cash and cash equivalents include amounts on hand and on deposit at financial institutions which are intended for operations and exclude money market funds held for investment.

### Museum Store Inventory

Inventory consists of goods held for sale in the Foundation's museum store and is stated at the lower of cost (first-in, first-out method) or market.

### 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Investments**

Investments are classified as long term and stated at fair value based on current market price, if available.

### Land, Building and Equipment

Building, exhibits, furniture, fixtures and equipment are recorded at cost and depreciated using the straight-line method over their estimated useful lives, which range from 5 to 40 years.

### **Endowment Funds**

See note 14 for Endowment Funds.

### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Management uses its historical records and knowledge of its activities in making these estimates. Accordingly, actual results could differ from those estimates.

### Collections

The Library stores and displays significant collections of both Presidential and personal artifacts, documents, and photographic information, which are owned and controlled by NARA and therefore are not reflected in these financial statements. The Foundation owns a much smaller collection of personal (non-presidential) items, gifted by President and Mrs. Reagan and others. While some of these items are displayed in the Museum and other non-public areas of the library, the bulk of these items are kept in permanent storage. The Foundation has, for many years, transferred these stored items to NARA for safekeeping. The Foundation works with NARA to ensure that these items are properly housed and catalogued. None of these Foundation-owned items are recognized as assets on the Foundation's statement of financial position and to date the Foundation has not disposed of any of its collections.

### Income Taxes

The Foundation is exempt from federal income taxes pursuant to Section 501(c)(3) of the Internal Revenue Code ("IRC") and is also exempt from state franchise taxes.

The Foundation adopted Financial Accounting Standards Board ("FASB") Accounting Standards Codification 740-10-25, *Accounting for Uncertainty in Income Taxes*, which clarifies the accounting for uncertainty in income taxes recognized in an entity's financial statements and provides guidance on the recognition, de-recognition and measurement of benefits related to an entity's uncertain tax positions, if any. The Foundation has identified and evaluated their significant tax positions for which the statute of limitations remains open and determined there are no material unrecognized tax benefits or liabilities to be recorded. The Foundation's policy is to include interest and penalties related to unrecognized tax benefits in income tax expense. Interest and penalties totaled \$0 for the years ended September 30, 2014 and 2013. For jurisdictions in which tax filings are prepared, the Foundation is no longer subject to income tax examinations by state tax authorities for tax years through September 30, 2009 and by the IRS for tax years through September 30, 2010.

### 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Fair Value of Financial Instruments

The Foundation has adopted guidance issued by the FASB that defines fair value, establishes a framework for measuring fair value in accordance with existing Generally Accepted Accounting Principles, and expands disclosures about fair value measurements. Assets and liabilities recorded at fair value in the statement of financial position are categorized based upon the level of judgment associated with the inputs used to measure their fair value. The categories are as follows:

Level Input:	Input Definition:
Level I	Inputs are unadjusted, quoted prices for identical assets or liabilities in active markets at the measurement date.
Level II	Inputs, other than quoted prices included in Level I, that are observable for the asset or liability through corroboration with market data at the measurement date.
Level III	Unobservable inputs that reflect management's best estimate of what market participants would use in pricing the asset or liability at the measurement date.

The Foundation's policy is to recognize transfers between Level I, II, and III as of the end of the fiscal year during which the event or circumstances that caused the transfer occurred.

Carrying amounts reported in the statement of financial position for cash and cash equivalents, accounts receivable, investments, accounts payable and accrued liabilities approximate fair value because of their immediate or short-term nature. The fair value of borrowings is not considered to be significantly different than its carrying amount because the stated rates for such debt reflect current market rates and conditions.

#### 2. PLEDGES RECEIVABLE

Pledges receivable are expected to be collected as follows at September 30:

	2014	2013
Within one year	\$ 2,418,595	\$ 3,346,423
From one to five years	3,082,995	3,075,272
Over five years	50,925,494	40,325,000
	56,427,084	46,746,695
Present value discount *	(10,502,817)	(9,678,690)
Allowance for doubtful pledges	(781,264)	(1,832,292)
	45,143,003	35,235,713
Less current portion	2,089,131	1,965,930
	\$ 43,053,872	\$ 33,269,783

<sup>\*</sup> Anticipated pledge payments are discounted at the U.S. Treasury Bill rate for the pledge period at the time the pledge is received.

Total bequests and conditional pledges, which are not included in the financial statements, were \$49,310,128 and \$33,235,128 as of September 30, 2014 and 2013, respectively. During the year ended September 30, 2014, the Foundation received a conditional pledge for \$15,000,000 relating to the development of the Institute.

### 3. PREPAID EXPENSES AND ACCOUNTS RECEIVABLE

Accounts receivable include funds recognized as satisfying the pledge conditions met during the year. During fiscal years 2014 and 2013, statue and exhibit costs were incurred in advance of the unveiling or the exhibition. Costs are expensed when the unveiling occurs or during the exhibition period.

### 4. LAND, BUILDING AND EQUIPMENT

Land, building and equipment consisted of the following at September 30:

	2014	2013
Land	\$ 22,656,143	\$ 22,655,754
Building and land improvements	85,780,240	85,698,228
Furniture, fixtures and equipment	8,429,724	8,074,703
Exhibits	17,771,947	17,736,233
Museum store furniture and fixtures	764,068	764,068
	135,402,122	134,928,986
Less accumulated depreciation	(50,887,369)	(46,776,724)
Land, building and equipment-net	\$ 84,514,753	\$ 88,152,262

### 5. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes or periods at September 30:

	2014	2013
Pledges received with time restriction	\$ 22,219,646	\$ 12,561,822
GE Scholarships	5,523,982	5,076,302
Goldman Sachs - Reagan Freedom Medal	1,000,000	1,000,000
Scholarships	-	59,002
Center for Public Affairs and Museum	271,349	238,756
Walter and Leonore Annenberg Presidential		
Learning Center	250,520	462,901
Donald W. Reynolds Foundation		
Air Force One Discovery Center	368,999	13,319
	\$ 29,634,496	\$ 19,412,102

Temporarily restricted endowment net assets are available for the following purposes or periods at September 30:

	2014	2013
Pledges received with time restriction	\$ 32,183,790	\$ 26,850,203
Walter and Leonore Annenberg Presidential		
Learning Center	1,912,735	1,359,281
Donald W. Reynolds Foundation		
Air Force One Discovery Center	943,838	598,004
Donald W. Reynolds Foundation		
Museum Maintenance	353,214	210,203
	\$ 35,393,577	\$ 29,017,691

See independent auditors' report.

### 6. INVESTMENTS

Investments are carried at fair value with realized and unrealized gains and losses, interest and dividends reflected in the statements of activities. Investments are money market funds, equity mutual funds, commodities mutual funds, marketable equity securities and private securities. These funds were measured at fair value using quoted market prices and were classified as Level I. If the fund is not trading on regular basis, it's classified as Level II. Private securities are valued at the best estimates available and are classified as Level III.

During the years ended September 30, 2014 and 2013, the Foundation had investments in a private company through the Endowment managed by Commonfund, which does not have a quoted market price and is therefore classified as Level III. Management obtains an updated valuation report annually to determine the fair value.

Following is a summary of the fair values of investments measured on a recurring basis at September 30:

	September 30, 2014							
		Level I		Level II		Level III		Total
Money Market funds held								
for investment	\$	1,630,572	\$	-	\$	-	\$	1,630,572
Equity mutual funds		28,044,691		50,535,715		-		78,580,406
Fixed Income mutual funds		46,755,619		11,494,028		5,781,217		64,030,864
Commodities mutual funds		142,966		-		-		142,966
Trust funds held for others		3,038,667		723,146		257,383		4,019,196
Private equity securities		_				4,407,278		4,407,278
Total investments	\$	79,612,515	\$	62,752,889	\$	10,445,878	\$	152,811,282
	September 30, 2013							
		Level I		Level II		Level III		Total
Money Market funds held								
for investment	\$	1,840,768	\$	-	\$	-	\$	1,840,768
Equity mutual funds		19,517,223		65,341,339		6,841,334		91,699,896
Fixed Income mutual funds		-		36,373,982		-		36,373,982
Commodities mutual funds		-		3,538,243		-		3,538,243
Trust funds held for others		3,090,227		767,686		257,383		4,115,296
Private equity securities				_		3,908,911		3,908,911
Total investments	\$	24,448,218	\$	106,021,250	\$	11,007,628	\$	141,477,096

### 6. INVESTMENTS (Continued)

The following table summarizes our fair value measurements using significant Level II and III inputs, and changes therein, for the years ended September 30, 2014 and 2013:

	Level II	 Level III
Balance as of September 30, 2012	\$ 103,404,256	\$ 4,000,031
Transfers in (out)	750,000	451,050
Net purchases (sales)	(211,984)	6,012,817
Net unrealized gains (losses)	185,587	422,753
Net realized gains (losses)	1,893,391	 120,977
Balance as of September 30, 2013	106,021,250	11,007,628
Transfers to State Street	(47,774,197)	(2,502,841)
Net purchases (sales)	(480,000)	1,300,004
Net unrealized gains (losses)	4,854,423	628,388
Net realized gains (losses)	131,413	 12,699
Balance as of September 30, 2014	\$ 62,752,889	\$ 10,445,878

Gain (loss) on investments is as follows for the years ended September 30:

	2014	2013
Net gain (loss) on investments		
carried at fair value	\$ 10,612,760	\$ 11,119,879
Interest and dividends	2,376,000	2,101,382
	\$ 12,988,760	\$ 13,221,261

Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially impact the amounts reported in the financial statements.

### 7. COMMITMENTS AND CONTINGENCIES

### Scholarship

In 2010, the Foundation received a \$5,000,000 contribution from GE Corporation to fund a ten year national scholarship program. Terms of the contribution require the Foundation to fund \$300,000 per year for program costs and scholarships. Fund earnings are also restricted for scholarships.

### Legal Matters

No legal proceedings have arisen that in the opinion of management would have a material adverse impact on the financial position or results of operations of the Foundation.

### 8. NOTE PAYABLE

During the year ended September 30, 2013, the Foundation purchased 140 acres of adjacent land for \$6,000,000. The land is financed with an interest-only loan from a bank with the principal and unpaid interest due at maturity on June 29, 2017. Interest is calculated and paid monthly at a variable rate based on a specified index and the average annual rate paid during the years ended September 30, 2014 and 2013 was 1%. During the years ended September 30, 2014 and 2013, interest expense totaled \$55,335 and \$57,843, respectively. The loan covenants require unrestricted cash and investments remain above \$25 million. At September 30, 2014 and 2013, the Foundation was in compliance with its loan covenants.

### 9. CHARITABLE REMAINDER ANNUITY TRUSTS

The Foundation is Trustee under certain Irrevocable Annuity Trust Agreements which require future payments to the Grantors. The present value of the expected future payments is recorded as a liability and adjusted annually based on actuarial assumptions.

### 10. AGREEMENT WITH THE NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

Upon completion of the Library's construction in 1991, NARA assumed responsibility for the operation, security and maintenance of the Library as a presidential archival depository. However, the operation and maintenance of certain portions of the Library, including the areas designated for the museum store, the Air Force One Pavilion and the Foundation offices remain the responsibility of the Foundation. Accounts receivable from NARA are for reimbursements for utilities and other general costs that are paid by the Foundation and amounted to \$156,353 and \$500,072 at September 30, 2014 and 2013, respectively. Accounts receivable from NARA accounted for approximately 23% and 72% of total accounts receivable at September 30, 2014 and 2013, respectively.

### 11. MUSEUM STORE

The museum store, located within the Library, was opened in 1991. Museum store revenue is offset by direct costs, such as costs of merchandise sold and payroll costs of museum store employees. In addition, indirect costs, such as depreciation, utilities and a portion of the Foundation's general and administrative expenses, are allocated to the museum store. This allocation is based primarily on the proportion of labor dollars attributable to the museum store relative to total Foundation labor dollars, with the exception of depreciation, which is based on square footage.

### 12. RETIREMENT PLAN

The Foundation has a defined contribution retirement plan for its employees under the provisions of IRC Section 403(b). Under the terms of this plan, employees who worked a minimum of 1,000 hours per year are eligible for participation after one year of service and the attainment of age 21. Vesting in Foundation contributions is 20% each year, with a participant 100% vested after five years of credited service. Plan contributions are made solely by the Foundation in the amount of 10% of the plan participants' compensation. Such contributions are made at the Board's discretion, not to exceed the statutory allowable amount. During the years ended September 30, 2014 and 2013, Foundation contributions were \$330,652 and \$322,738, respectively.

#### 13. CONCENTRATIONS

### Major Donors

The pledges from three donors accounted for approximately 80% of total pledges receivable at September 30, 2014. The pledges from two donors accounted for approximately 75% of total pledges receivable at September 30, 2013.

### Major Accounts Receivable

Accounts receivable from two entities accounted for approximately 67% of total accounts receivable at September 30, 2014. Accounts receivable from one entity accounted for 72% of total accounts receivable at September 30, 2013.

### Concentration of Credit Risk

The Foundation maintains its cash at financial institutions which may, at times, exceed federally insured limits. At September 30, 2014, the Foundation had cash and cash equivalents on deposit exceeding federally insured limits by \$8,510,554. Historically, the Foundation has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

#### 14. ENDOWMENT FUNDS

### **Net Asset Classifications**

In August 2008, the Financial Accounting Standards Board ("FASB") issued guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA"). The FASB guidance also improves disclosures about a foundation's endowment funds (both donor restricted endowment funds and board designated endowment funds) whether or not the Foundation is subject to UPMIFA. The Foundation classifies the donor-restricted endowment funds of perpetual duration as permanently restricted net assets. From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or the law requires the Foundation to retain as a fund of perpetual duration. There were no such deficiencies as of September 30, 2014.

### Interpretation of Law

The Board of Trustees has interpreted the state law as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. The Foundation classifies the donor-restricted endowment funds of perpetual duration as permanently restricted net assets.

### Endowment Investment and Spending Policies

The Board of Trustees has adopted an investment policy designed to seek an average total annual return that exceeds the spending or payout rate plus inflation measured over annualized, rolling five and ten year periods. To achieve its investment objectives, funds are allocated among a number of asset classes. The general policy is to diversify investments among both equity and fixed income strategies so as to provide a balance that will enhance total return while avoiding undue risk concentrations in any single asset class or investment category (see note 6 for the current asset allocation).

### 14. ENDOWMENT FUNDS (Continued)

### Endowment Investment and Spending Policies (Continued)

It is the Foundation's policy to distribute annually 5% of the average of the investment pool's market value as of the end of 20 quarters prior to the next fiscal year period. It is understood that the total return basis for calculating spending is sanctioned by the UPMIFA, under which guideline the Foundation is permitted to spend an amount in excess of the current yield (interest and dividends earned), including realized or unrealized appreciation. The Foundation distributed \$960,000 and \$938,000 with donor imposed restrictions under this policy during fiscal years ended 2014 or 2013, respectively.

The following are endowment fund activities for the year ended September 30, 2014:

#### ENDOWMENT FUND BALANCES

	ENDOWMENT	OND BALAN	CES			
	**	Tempoi Restri	=	Permanently Restricted		
	Unrestricted	<u> </u>			Total	
General Endowment	\$	- \$ 32,18	33,790 \$	30,306,385	\$ 62,490,175	
Education						
Annenberg/Education Activities		- 1,91	2,735	10,000,000	11,912,735	
Reynolds/Discovery Center		- 94	13,838	6,500,000	7,443,838	
Reynolds/Museum Maintenance		- 35	3,214	2,725,000	3,078,214	
Funds Functioning as Endowment	58,297,8	<u> </u>			58,297,899	
	58,297,89	9 35,39	3,577	49,531,385	143,222,861	
Endowment Pledges at present value		-	_	17,085,537	17,085,537	
Total Endowment Net Assets	\$ 58,297,89	99 \$ 35,39	93,577 \$		\$ 160,308,398	
FNDOW	MENT FUND C	HANGES IN N	IFT ASSFT	2		
INVESTED ENDOWMENT	MENT TONE C	innabe in i	di noodi			
Beginning balance	\$ 53,308,3	32 \$ 29,01	7,691 \$	49,198,051	\$ 131,524,074	
beginning balance	ψ 55,500,5	, <sub>2</sub> ψ 2,01	17,001 4	15,150,001	ψ 101,021,071	
Investment Returns						
Investment Income	2,303,1	54	-	-	2,303,154	
Investment Appreciation	10,022,29	9		-	10,022,299	
Investment Costs		<u>-</u>	<u> </u>			
Net Investment Returns	12,325,4	3	_	-	12,325,453	
	,					
Appropriated for Expenditure	(960,0	00)	_	_	(960,000)	
11 1		<u> </u>				
Cash Additions to Endowment						
Donor Directed		-	-	333,334	333,334	
Board Directed		-	-	-	-	
Total New Additions		_		333,334	333,334	
		_		, -		
Reclassifications	(6,375,8	36) <u>6,37</u>	75,886			
Ending balance	\$ 58,297,89	99 \$ 35,39	3,577 \$	49,531,385	\$ 143,222,861	
=				•		

See independent auditors' report.

### 14. ENDOWMENT FUNDS (Continued)

The following are endowment fund activities for the year ended September 30, 2014:

### ENDOWMENT FUND CHANGES IN NET ASSETS

			Temporarily		Temporarily Permanently		
		Jnrestricted		Restricted		Restricted	 Total
ENDOWMENT PLEDGES							
Beginning balance	\$	-	\$	-	\$	16,647,255	\$ 16,647,255
New Pledges, net of discounts							
and payments		<u> </u>		<u> </u>		438,282	438,282
Ending balance	\$		\$		\$	17,085,537	\$ 17,085,537
,	ГОТА	AL ENDOWME	I TN	NET ASSETS			
Beginning balance	\$	53,308,332	\$	29,017,691	\$	65,845,306	\$ 148,171,329
Changes in Endowment net assets		4,989,567		6,375,886		771,616	 12,137,069
Ending balance	\$	58,297,899	\$	35,393,577	\$	66,616,922	\$ 160,308,398

### 14. ENDOWMENT FUNDS (Continued)

The following are endowment fund activities for the year ended September 30, 2013:

### ENDOWMENT FUND BALANCES

	CIVL	OWMENTFUL	ו עו	DALANCES				
			Temporarily		Permanently			
	Ţ	Inrestricted		Restricted		Restricted		Total
General Endowment	\$	-	\$	26,850,204	\$	29,973,051	\$	56,823,255
Education								
Annenberg/Education Activities		-		1,359,280		10,000,000		11,359,280
Reynolds/Discovery Center		-		598,004		6,500,000		7,098,004
Reynolds/Museum Maintenance		-		210,203		2,725,000		2,935,203
Funds Functioning as Endowment		53,308,332						53,308,332
		53,308,332		29,017,691		49,198,051		131,524,074
Endowment Pledges at present value		-		-		16,647,255		16,647,255
Total Endowment Net Assets	\$	53,308,332	\$	29,017,691	\$	65,845,306	\$	148,171,329
ENDON	7 <b>1.</b> // Er i	NT FUND CHA	NCI	CO IN MET ACC	יביתי	9		
INVESTED ENDOWMENT	/ IVI E-1	NI FUND CHA	NGI	LO IN NET AOC	)E1	5		
Beginning balance	\$	48,223,318	\$	22,423,324	\$	47,974,048	\$	118,620,690
Investment Returns								
Investment Income		2,025,899		-		-		2,025,899
Investment Appreciation		10,591,482		-		-		10,591,482
Investment Costs		<u>-</u>		<u>-</u>		_		<u>-</u>
Net Investment Returns		12,617,381	_		_			12,617,381
Appropriated for Expanditure		(0.28,000)						(938,000)
Appropriated for Expenditure		(938,000)	_		_			(938,000)
Cash Additions to Endowment								
Donor Directed		-		-		1,224,003		1,224,003
Board Directed		_	_	_		_	_	
Total New Additions			_		_	1,224,003		1,224,003
Reclassifications		(6,594,367)		6,594,367		_		_
Ending balance	\$	53,308,332	\$	29,017,691	\$	49,198,051	\$	131,524,074
<u> </u>	_	, , ,	_	, , ,	<u> </u>	, , , -	_	

### 14. ENDOWMENT FUNDS (Continued)

The following are endowment fund activities for the year ended September 30, 2013:

### ENDOWMENT FUND CHANGES IN NET ASSETS

	Į	Unrestricted		Temporarily Restricted		Permanently Restricted	Total		
ENDOWMENT PLEDGES			-						
Beginning balance	\$	-	\$	-	\$	16,967,121	\$	16,967,121	
New Pledges, net of discounts									
and payments						(319,866)		(319,866)	
Ending balance	\$	_	\$	_	\$	16,647,255	\$	16,647,255	
TOTAL ENDOWMENT NET ASSETS									
Beginning balance	\$	48,223,318	\$	22,423,324	\$	64,941,169	\$	135,587,811	
Changes in Endowment net assets		5,085,014		6,594,367	_	904,137		12,583,518	
Ending balance	\$	53,308,332	\$	29,017,691	\$	65,845,306	\$	148,171,329	

### 15. SUBSEQUENT EVENTS

The Foundation has evaluated events occurring after the date of the accompanying statement of financial position through February 18, 2015, the date the financial statements are available to be issued. The Foundation did not identify any material subsequent events requiring adjustment to the accompanying financial statements.