



FOR IMMEDIATE RELEASE:

March 7, 2012

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RONALD REAGAN CENTENNIAL CELEBRATION WINS PRWEEK AWARD FOR BEST NON-PROFIT CAMPAIGN

(SIMI VALLEY, Calif.) – On March 1, 2012, *PR Week* honored the Ronald Reagan Presidential Foundation, awarding it the “Nonprofit Campaign of the Year” for the Ronald Reagan Centennial Celebration, a historic, year-long celebration during 2011 commemorating the 100th birthday of our nation's fortieth president.

“It is the highest accolade in the public relations industry, conferred each year on the best corporate, nonprofit, agency, and education teams, and the work they produce. There are only 33 trophies awarded every year, so each one counts,” Steve Barrett, editor-in-chief of *PRWeek* wrote on their website about the awards. “A PRWeek Award is a unique symbol of achievement and leadership, and immediately sets the winner apart from all others.”

“The Reagan Foundation is extremely honored by this award,” said John Heubusch, executive director of the Ronald Reagan Presidential Foundation. “The Ronald Reagan Centennial Celebration not only reflected on President Reagan’s life and presidency, but also explored the relevance of his legacy and its importance for the next generation. PRWeek’s award recognizes that we achieved what we set out to do.”

The Ronald Reagan Centennial Celebration was sponsored by the Reagan Foundation, and funded completely through private donations, substantive programs and celebratory events were held around the world – from Los Angeles, California to London, England – honoring the life and legacy of this global leader who inspired freedom and changed the world.

The Ronald Reagan Presidential Foundation is a non-profit, non-partisan organization dedicated to the promotion of the legacy of Ronald Reagan and his timeless principles of individual liberty, economic opportunity, global democracy, and national pride. It sustains the Ronald Reagan Presidential Library and Museum, the Reagan Center for Public Affairs, the Walter and Leonore Annenberg Presidential Learning Center and The Air Force One Pavilion. Located in Simi Valley, California the Library houses over 55 million pages of Gubernatorial, Presidential and personal papers and over 40,000 gifts and artifacts chronicling the lives of Ronald and Nancy Reagan. It now also serves as the final resting place of America’s 40th President.

www.reaganfoundation.org

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